

Breathe Easier with Wool

By their very nature, wool carpets and rugs are good for the indoor environment. That's because wool, unlike synthetic fibers, rapidly absorbs common contaminants in indoor air like formaldehyde, nitrogen dioxide and sulfur dioxide. Not only does wool keep the air free of many harmful pollutants, it will not re-emit them, even when heated. In fact, it has been estimated that wool carpets can continually purify indoor air for up to 30 years!

So when you consider wool carpet's ability to improve and maintain indoor air quality, you can see how it adds value to each of your installations... value that will be reflected in the improved health and comfort of those in that environment.

